The Fiverr Fix Checklist

Quickly tune up your Fiverr presence and start attracting better clients.

Your Profile -

- High-quality, professional profile picture.
- Strong, client-focused bio (not about you).
- Remove fluff words (pro, high-quality, etc).
- Fully filled out: skills, certifications, language, etc.

Your Pricing -

- Entry pricing is low enough to build momentum.
- Packages add real value, not filler.
- Top tier acts as a price anchor.
- You're not underpricing out of fear - this is strategic

Your Gigs -

- Clear, specific, outcome-focused gig titles.
- Descriptions solve problems, not list skills.
- All 3 gig images used, and designed to stand out.
- Fill in every FAQ field.
- Upload a gig video (yes, even a simple one works).
- Attach a sample PDF/portfolio where possible.

Your Messaging -

- Every message ends with a question.
- You respond quickly.
- You treat every client like your next best testimonial.
- You follow up like a human, not a bot.

Pro Tip from My $100K Journey

"Every project is a portfolio piece. Even $5 gigs deserve your best - your next $5K client might see it."

Bonus Tools

Need to check your gig script length or word count?

I built tools I use myself, totally free at↓
https://kraken.media/tools

Kraken.Media

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